



WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401
ph: (910) 762-8581
fx: (910) 202-0769

Advertiser
Agency
Buyer
Salesperson

Deborah Ross for Senate (14330)
AL Media (4396)
GREGORY, KATHY
Millenium-Chicago, - (1007)
ph: (312) 832-6600

Invoice 407502
Inv Date 9/25/2016
Terms Net 30
Contract 160496
Bill Type Standard
Period 8/29/2016 - 9/25/2016

AL Media
222 W. Ontario Street
Suite 600
Chicago, IL 60610

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political (1176)
Pol - Candidate (36744)
National/Political-Candidate
5153/ECR25283158

CO-OP/Order Type No/Normal
Package
Gen. Date 9/26/2016 9:29:22AM

Deborah Ross
New Political Candidate order to start on

WWAY (WWAY)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		6am News						
	SPOT	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	09/13/16 6:40AM (Tu)	00:30	6-7A GOOD MORNING CAROLINA	ROSS0330H CALL REV	\$80.00	
	SPOT	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	09/14/16 6:20AM (We)	00:30	6-7A GOOD MORNING CAROLINA	ROSS0330H CALL REV	\$80.00	
	SPOT	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	09/15/16 6:24AM (Th)	00:30	6-7A GOOD MORNING CAROLINA	ROSS0330H CALL REV	\$80.00	
	SPOT	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	09/16/16 6:29AM (Fr)	00:30	6-7A GOOD MORNING CAROLINA	ROSS0330H CALL REV	\$80.00	
2.0	Contract Line Remarks:		GMA						
	SPOT	7:00:00AM- 9:00:00	Per week (5), Tu, We, Th, Fr	09/13/16 8:50AM (Tu)	00:30	ABC GOOD MORNING AMERICA	ROSS0330H CALL REV	\$120.00	
	SPOT	7:00:00AM- 9:00:00	Per week (5), Tu, We, Th, Fr	09/14/16 8:55AM (We)	00:30	ABC GOOD MORNING AMERICA	ROSS0330H CALL REV	\$120.00	
	SPOT	7:00:00AM- 9:00:00	Per week (5), Tu, We, Th, Fr	09/15/16 9:00AM (Th)	00:30	ABC GOOD MORNING AMERICA	ROSS0330H CALL REV	\$120.00	
	SPOT	7:00:00AM- 9:00:00	Per week (5), Tu, We, Th, Fr	09/16/16 8:13AM (Fr)	00:30	ABC GOOD MORNING AMERICA	ROSS0330H CALL REV	\$120.00	
	SPOT	7:00:00AM- 9:00:00	Per week (5), Tu, We, Th, Fr	09/16/16 8:48AM (Fr)	00:30	ABC GOOD MORNING AMERICA	ROSS0330H CALL REV	\$120.00	
3.0	Contract Line Remarks:		The View						
	SPOT	11:00:00AM-12:00:00	Day, Tu-1, W-1, Th-1, F-1	09/13/16 11:36AM (Tu)	00:30	ABC THE VIEW	ROSS0330H CALL REV	\$60.00	
	SPOT	11:00:00AM-12:00:00	Day, Tu-1, W-1, Th-1, F-1	09/14/16 11:36AM (We)	00:30	ABC THE VIEW	ROSS0330H CALL REV	\$60.00	
	SPOT	11:00:00AM-12:00:00	Day, Tu-1, W-1, Th-1, F-1	09/15/16 11:33AM (Th)	00:30	ABC THE VIEW	ROSS0330H CALL REV	\$60.00	
	SPOT	11:00:00AM-12:00:00	Day, Tu-1, W-1, Th-1, F-1	09/16/16 11:36AM (Fr)	00:30	ABC THE VIEW	ROSS0330H CALL REV	\$60.00	
4.0	Contract Line Remarks:		General Hospital						
	SPOT	2:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	09/13/16 2:27PM (Tu)	00:30	ABC GENERAL HOSPITAL	ROSS0330H CALL REV	\$60.00	
	SPOT	2:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	09/14/16 2:29PM (We)	00:30	ABC GENERAL HOSPITAL	ROSS0330H CALL REV	\$60.00	
	SPOT	2:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	09/15/16 2:23PM (Th)	00:30	ABC GENERAL HOSPITAL	ROSS0330H CALL REV	\$60.00	
	SPOT	2:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	09/16/16 2:59PM (Fr)	00:30	ABC GENERAL HOSPITAL	ROSS0330H CALL REV	\$60.00	
5.0	Contract Line Remarks:		Judge Judy						
	SPOT	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	09/13/16 4:42PM (Tu)	00:30	Judge Judy Primary	ROSS0330H CALL REV	\$60.00	
	SPOT	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	09/14/16 4:42PM (We)	00:30	Judge Judy Primary	ROSS0330H CALL REV	\$60.00	
	SPOT	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	09/15/16 4:19PM (Th)	00:30	Judge Judy Secondary	ROSS0330H CALL REV	\$60.00	
	SPOT	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	09/16/16 4:41PM (Fr)	00:30	Judge Judy Primary	ROSS0330H CALL REV	\$60.00	
6.0	Contract Line Remarks:		5pm News						
	SPOT	5:00:00PM- 5:30:00	Per week (3), Tu, We, Th, Fr	09/13/16 5:08PM (Tu)	00:30	WWAY NEWS CHANNEL 3 AT 5P	ROSS0330H CALL REV	\$75.00	
	SPOT	5:00:00PM- 5:30:00	Per week (3), Tu, We, Th, Fr	09/14/16 5:29PM (We)	00:30	WWAY NEWS CHANNEL 3 AT 5P	ROSS0330H CALL REV	\$75.00	
	SPOT	5:00:00PM- 5:30:00	Per week (3), Tu, We, Th, Fr	09/15/16 5:13PM (Th)	00:30	WWAY NEWS CHANNEL 3 AT 5P	ROSS0330H CALL REV	\$75.00	
7.0	Contract Line Remarks:		530pm News						
	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	09/13/16 5:36PM (Tu)	00:30	GOOD EVENING WILMINGTON	ROSS0330H CALL REV	\$75.00	
	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	09/14/16 5:44PM (We)	00:30	GOOD EVENING WILMINGTON	ROSS0330H CALL REV	\$75.00	
	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	09/15/16 5:58PM (Th)	00:30	GOOD EVENING WILMINGTON	ROSS0330H CALL REV	\$75.00	
	SPOT	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	09/16/16 5:55PM (Fr)	00:30	GOOD EVENING WILMINGTON	ROSS0330H CALL REV	\$75.00	



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GREGORY, KATHY
Millenium-Chicago, - (1007)
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Invoice 407502
Inv Date 9/25/2016
Terms Net 30
Contract 160496
Bill Type Standard
Period 8/29/2016 - 9/25/2016

AL Media
222 W. Ontario Street
Suite 600
Chicago, IL 60610

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political (1176)
Pol - Candidate (36744)
National/Political-Candidate
5153/ECR25283158

CO-OP/Order Type No/Normal
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Deborah Ross
New Political Candidate order to start on

WWAY (WWAY)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
8.0	Contract Line Remarks:		6pm News						
	SPOT	6:00:00PM- 6:30:00	Per week (3),Tu,We,Th,Fr	09/13/16 6:08PM (Tu)	00:30	WWAY NEWS CHANNEL 3 AT 6	ROSS0330H CALL REV	\$100.00	
	SPOT	6:00:00PM- 6:30:00	Per week (3),Tu,We,Th,Fr	09/15/16 6:27PM (Th)	00:30	WWAY NEWS CHANNEL 3 AT 6	ROSS0330H CALL REV	\$100.00	
	SPOT	6:00:00PM- 6:30:00	Per week (3),Tu,We,Th,Fr	09/16/16 6:29PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 6	ROSS0330H CALL REV	\$100.00	
9.0	Contract Line Remarks:		ET						
	SPOT	7:00:00PM- 7:30:00	Per week (3),Tu,We,Th,Fr	09/13/16 7:26PM (Tu)	00:30	ENTERTAINMENT TONIGHT 7P	ROSS0330H CALL REV	\$75.00	
	SPOT	7:00:00PM- 7:30:00	Per week (3),Tu,We,Th,Fr	09/14/16 7:12PM (We)	00:30	ENTERTAINMENT TONIGHT 7P	ROSS0330H CALL REV	\$75.00	
	SPOT	7:00:00PM- 7:30:00	Per week (3),Tu,We,Th,Fr	09/16/16 7:29PM (Fr)	00:30	ENTERTAINMENT TONIGHT 7P	ROSS0330H CALL REV	\$75.00	
10.0	Contract Line Remarks:		11pm News						
	SPOT	11:00:00PM-11:30:00	Day,Tu-1,W-1,Th-1,F-1	09/13/16 11:24PM (Tu)	00:30	WWAY NEWS CHANNEL 3 AT 11P	ROSS0330H CALL REV	\$60.00	
	SPOT	11:00:00PM-11:30:00	Day,Tu-1,W-1,Th-1,F-1	09/14/16 11:27PM (We)	00:30	WWAY NEWS CHANNEL 3 AT 11P	ROSS0330H CALL REV	\$60.00	
	SPOT	11:00:00PM-11:30:00	Day,Tu-1,W-1,Th-1,F-1	09/15/16 11:10PM (Th)	00:30	WWAY NEWS CHANNEL 3 AT 11P	ROSS0330H CALL REV	\$60.00	
	SPOT	11:00:00PM-11:30:00	Day,Tu-1,W-1,Th-1,F-1	09/16/16 11:08PM (Fr)	00:30	WWAY NEWS CHANNEL 3 AT 11P	ROSS0330H CALL REV	\$60.00	
11.0	Contract Line Remarks:		GMA Sat						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Sa	09/17/16 8:26AM (Sa)	00:30	ABC GOOD MORNING AMERICA SAT.-HDTV	ROSS0330H CALL REV	\$120.00	
12.0	Contract Line Remarks:		College Football						
	SPOT	12:00:00PM- 7:00:00	Per week (2),Sa	09/17/16 12:04PM (Sa)	00:30	ABC'S AFTERNOON COLLEGE FOOTBALL PRESENTED BY WALMART	ROSS0330H CALL REV	\$100.00	
	SPOT	12:00:00PM- 7:00:00	Per week (2),Sa	09/17/16 1:44PM (Sa)	00:30	ABC'S AFTERNOON COLLEGE FOOTBALL PRESENTED BY WALMART	ROSS0330H CALL REV	\$100.00	
13.0	Contract Line Remarks:		Sun 11pm News						
	SPOT	11:00:00PM-11:30:00	Per week (1),Su	09/18/16 11:10PM (Su)	00:30	WWAY NEWS CHANNEL 3 AT 11P-SUN	ROSS0330H CALL REV	\$80.00	

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, on request, for inspection by advertiser or agency for at least 12 months.

Gross Total	\$3,330.00	Total Spots	42
Commission	(\$499.50)		
Net Total	\$2,830.50		